

How to Create a User Account at Visual Pursuits September 2025

This marks the second year that S4C will be conducting photo competitions using Visual Pursuits. If didn't compete last year and you wish to begin now, you must create new user ID at our Visual Pursuits portal: https://s4c.visualpursuits.com/. This is not a complicated process, but it takes a few steps.

When you enter this site, the S4C Competition Portal will be displayed with some basic information:



You will see our current competition schedule and other highlights. What is important is to notice the *Login* button found under the S4C logo at the upper right corner of the screen.

Whether you already have a Visual Pursuits user ID or if you are creating a new ID, you use the Login button to enter the system. We assume that you do not have an existing Visual Pursuits ID, and the following instructions will serve as a guide to getting you online¹.

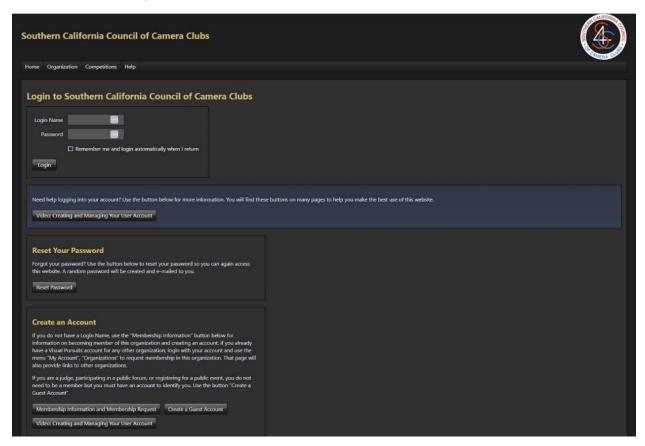
Note, there are many screens to traverse in order to complete the process but it's not as complicated as it seems.

So, if you haven't done so already, click on the *Login* button... (just below the S4C logo on the right)

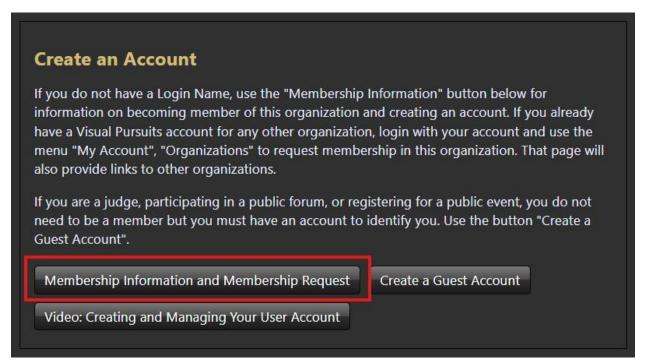
Revision 1 2025-09-13

¹ If you already have a Visual Pursuits Login ID, enter your ID and password, and click the "Login" button.

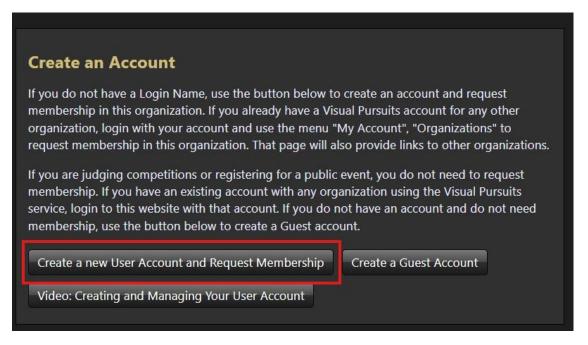
A screen entitled "Login to Southern California Council of Camera Clubs" will be displayed.



To begin your new account creation, scroll to the bottom of the page where it's labeled "Create an Account" and select Membership Information and Membership Request (highlighted in RED).

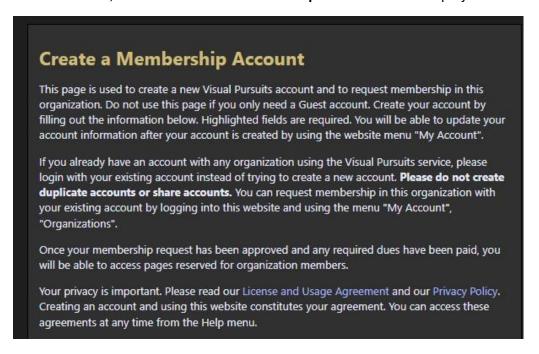


That will bring up yet another screen, "Create an Account," where you select Create a new User Account and Request Membership.



You're finally getting to the details...

Another screen, entitled "Create a Membership Account will be displayed."



After reading the information above, scroll through the screen and provide all the requested information. It's all important. So, please do not skip sections. You will eventually get to the bottom of the form where ...

September 13, 2025

Providing the correct and complete information is essential when creating your account.

Login Name – self-explanatory

Password – also self-explanatory

First Name – Just your "First" name or "First Names"

Capitalize only the first letter *please* of your name or names.

Do not add any other special text.

Last Name - Just your "Last" name or "Last Names"

Capitalize only the first letter *please* of your last name or last names.

Do not add any other special text.

Name Suffix - if you do have a name suffix, like Jr., III, or PhD, this is where you add it.

Otherwise, please keep this field blank.

Phone Number – it is essential that you add a phone number.

That way, S4C can reach you if there ever are any issues.

S4C will never provide you contact information to any third parties.

Honors – if you have a PSA, S4C or other photo organization honors, please include these here.

It is important that you provide your name/names as requested.

Why?

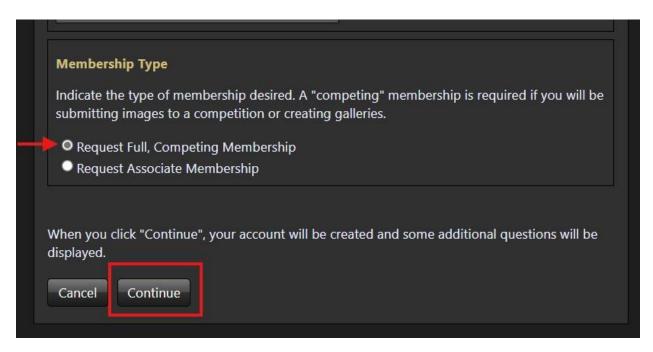
Your name will appear on every certificate and gallery. This will affect how you are known in all monthly catalogs and galleries. It will also affect any End of Year certificates and awards that you may receive.

While all the examples of poor naming etiquette will not be listed, we'd like to avoid ending up with a name like

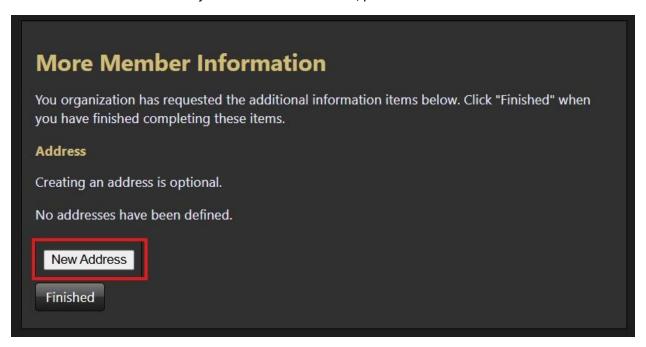
- Jonny (and no last name)
- Jonny Q (with only a one-letter last name)
- BIG MAMA (all caps, it really looks bad)
- First Last Gibberish 22 (just weird text appended to your name)

S4C Competition Management has no capability to edit this information once you enter it. It's considered private, and only you can edit that information once it's been created.

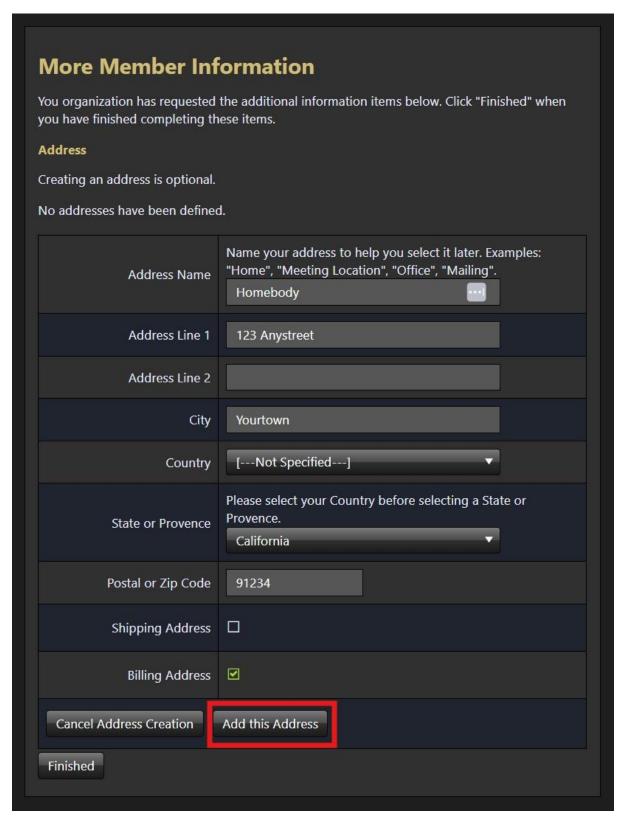
Near the bottom of the form, make sure that "Request Full, Competing Membership" is selected (default) and click on the *Continue* button.



Another screen, "More Member Information," will be displayed where you should provide your address information. To enter your address information, please click on *New Address*.

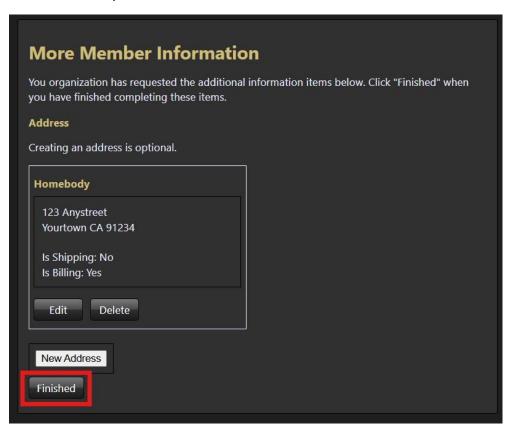


Yet another screen will be displayed, where you can input your address information:

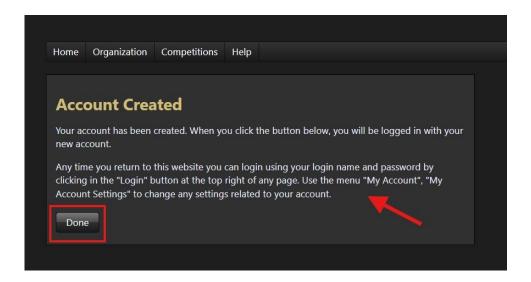


After you fill in the details, click on the *Add this Address* button.

You will see a confirmation screen with your address, and you are one step away from finishing your user account request.



Click on the *Finished* button which will bring up a final screen:



Your account has been created. It's now up to us to get you added to the S4C competition roster. Please read the message highlighted by the red arrow to learn now to login the next time.

Sit back and relax. S4C Competition Management will approve your members as soon as possible, and you will be able to start competing.

One more thing!

At this point, we ask one more favor. Where the old competition system required you to identify your specific photo club affiliation, Visual Pursuits does not. But, we still need to collect that information. If you happen to be a member of more than one S4C club, please only identify the club you feel you are primarily affiliated with.

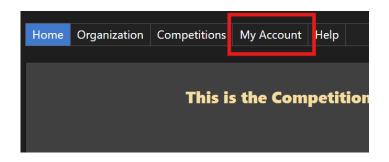
How do you do this?



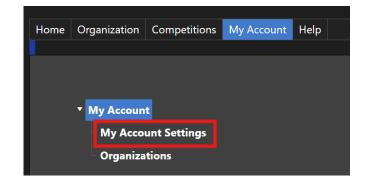
Once you have created a User ID and Password, log back into the system by clicking the "login" button again. When the Login Screen appears, enter your Login name and Password. Select "Login"

When the next screen appears, you will see a new menu choice where you can edit your account information.

Select "My Account"

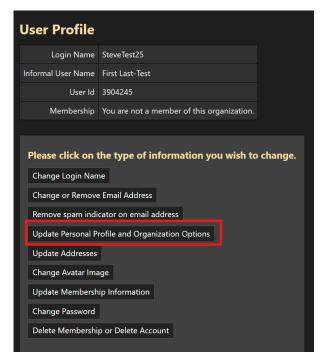


From there, select "My Account Settings"



When your profile is displayed, select

"Update Personal Profile and Organization Options"



Finally, you can edit information you have entered previously.

If you have corrections to

Your first name

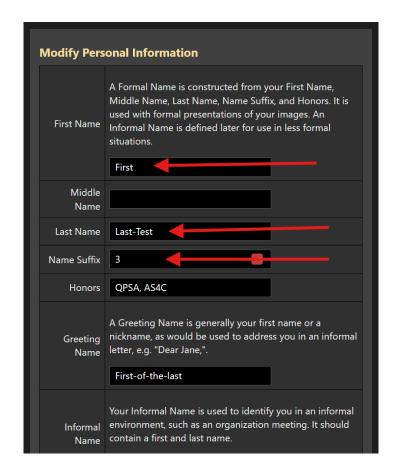
Your last name

Your name suffix

--- or other fields,

fix them here.

and SCROLL DOWN



Notice the blank "Comments" Field.





Enter your S4C Affiliate Club Name as shown on the left.

If you happen to be a member of more than one S4C club, please only identify the club you feel you are primarily affiliated with.

Continue to the bottom of the screen, ignoring all other fields, and select "Update"



Then, you can logoff.

Thank you for making these small changes.

Steve Friedman S4C Competition Manager

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